

DivTal

Humanising Recruitment

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Hello!

We're Lorna Deng & Bedi Othow, both HR professionals, passionate advocates for diversity and inclusion and migrants who have faced and overcome employment barriers.

Australia being a multicultural country has a rich and diverse talent pool. Many employers want a diverse workforce that represents the population, but despite their best intentions, are still recruiting a homogenous workforce.

We founded our social enterprise DivTal because we wanted to create an online platform where employers, like you, can quickly and easily find a diverse range of job candidates.

Whatever your goal is as an employer, we want to help you achieve it.

Lorna & Bedi



The business case for *diversity & inclusion*



Innovation & Creativity

An inclusive workplace in which employees can contribute their talent to drive creativity, innovation and openness.



Business Performance

The ability to draw upon breadth of skills, experiences and perspectives and be more resilient when dealing with market changes and disruption.



Employee Engagement

A workforce in which employees feel included, making them more committed and satisfied with their jobs and more engaged at work.



Financial Returns

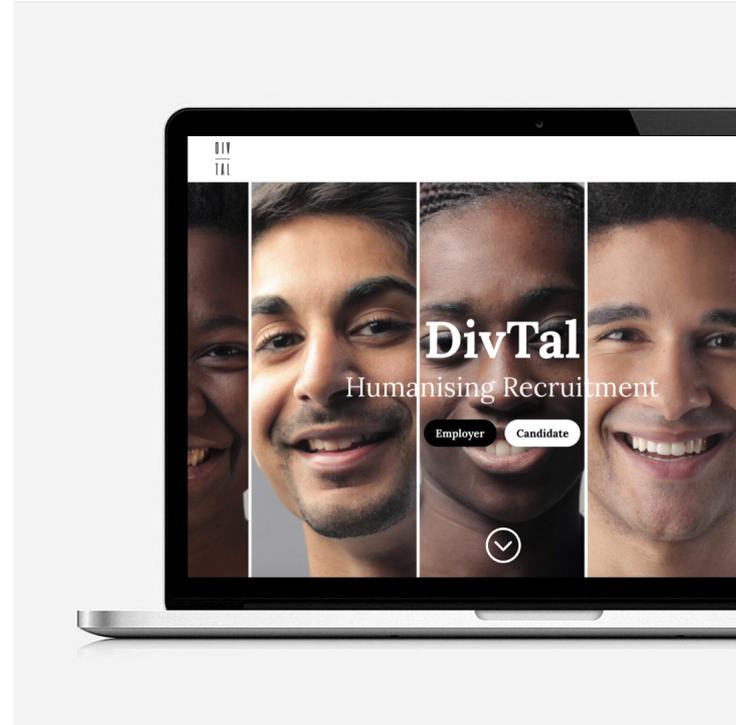
A workforce with increased profitability and financial health, on indicators including revenue, sales performance, cashflow and market value.



What is **DivTal**?

DivTal is an online job platform that connects employers, who are committed to creating a diverse & inclusive workforce, to job candidates from underrepresented minority backgrounds.

Our goal is to help you diversify your applicant pipeline and market you as an employer of choice for underrepresented minority groups.



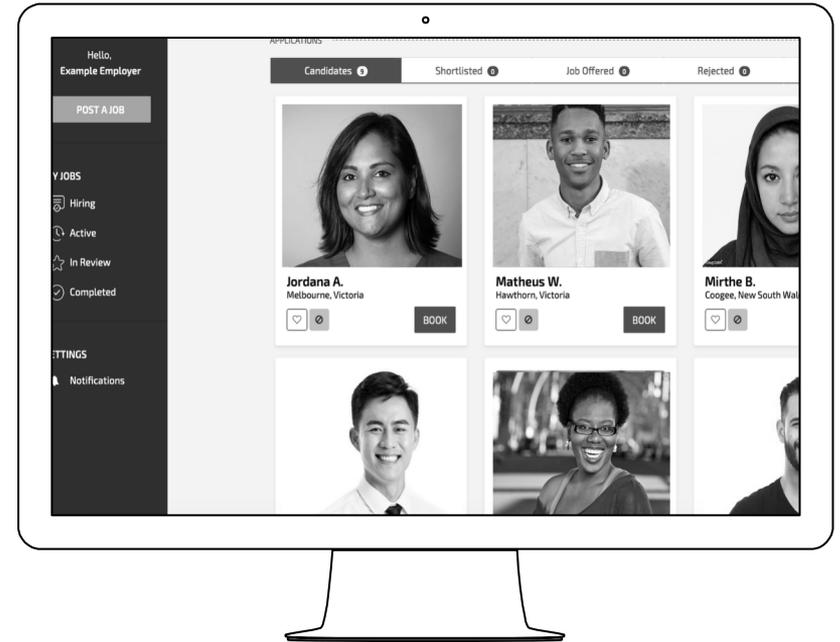


How does *DivTal* work?

We invite job candidates from underrepresented minority backgrounds, across all states, industries and levels, to join our talent pool. Approved candidates create a unique profile and video resume.

How will it work for you?

- ✓ Tell us about your organisation & your hiring needs
- ✓ If we're able to assist, we'll invite you to subscribe to our online platform
 - ✓ Get access to the talent pool
 - ✓ Post job ads within minutes
- ✓ Discover and connect with talent directly





Why hire candidates from *underrepresented minority backgrounds*?



Hiring candidates from underrepresented minority backgrounds helps enrich our economy, brings business benefits and most importantly can change lives.

You can also:

- ✓ Gain the full wealth of the **insight and diversity of thought** that has come from candidates' lived experience.
- ✓ Gain the personal qualities such as **creativity, adaptability and resilience** developed from the barriers candidates' have had to navigate and overcome.
- ✓ Gain their cultural knowledge and the ability to connect with a **whole new market and community**.

Our goal is to help you discover
and engage with a diverse range
of job candidates.



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Ready to discover talent?

Start hiring today.

🌟 www.divtal.com/employer